

Somerton Dwelling's iMPROV Makes Creating Personalized Furnishings As Easy As 1-2-3

Corona, CA., April 16, 2016 – Are you a DIYer who likes to create things? Then the Somerton Dwelling iMPROV collection is for you. It is a collection of stylish mix and match modular home furnishings that can be assembled and reassembled in a wide variety of configurations. Save space by stacking components, or, for the decorating enthusiast, inject a splash of mood-lifting color with optional teal or red shelving to display prized collectibles. Then post your showpiece online and watch the pins and likes multiply! Be sure to use *#somertondwelling* so we can share your love on our website too.

Open or closed shelves, drawers or doors, single units or double, add a base or a crown or go without; it's all up to you. Mix and match any pieces to create servers, dressers, storage or display pieces, home entertainment consoles or go big and do the whole wall. There are no right or wrong answers. If you like it then it must be right. Lifestyle changes occur? Rearrange it till it works perfectly again.





Kid's room before



Kid's room with iMPROV in B



Now Mom's craft room

The iMPROV collection continues to evolve as our lives change. It is available in two finishes. The iMPROV in B has a warm walnut finish with snazzy teal accents on some of the pieces (shown above) and iMPROV in G has a ceruse grey oak finish with a vivid red accent on some of the pieces. Change your mind on the accent color, no problem, the colorful shelves and back panels flip to all wood finish options. Need more to finish off the rooms? Both collections also offer beds, tables, chairs, desks and other accents to fill dining rooms, bedrooms, family rooms and home offices.

Here are a few more examples:



iMPROV in B dining table and chairs pair up well with a versatile server made from the Wine Desk and the Two- Door Cabinet on a medium size base.



Sweet dreams begin with a cozy bed like the “Give Me a Hug” bed from the iMPROV collection. The wrap around linen-upholstered headboard and plush frame create a welcome retreat from a stress filled day. In the foreground the “Cross My Heart” side table pulls double duty as a nightstand and the background shows the Four-Drawer Chest and Two-Door Cabinet stacked together to make a spacious dresser.



Small spaces sometimes need more space. The iMPROV “And Then There Were Three” rectangular cocktail table is long on space-saving savvy with two nested tables hidden smartly out of sight. Slide one or both out for extra accent tables or simply to extend the table’s surface. When the party’s over, slide them back. Now that’s real magic!



Working at home calls for a desk that is not only practical but also attractive. Meet the iMPROV "On Your Six" desk. At first glance it looks like an elegant console table but when there is work to be done flip down the faux middle drawer to access a colorful working surface for your laptop or keyboard. The utility drawers on each side keep you organized and highly productive. The iMPROV in B (shown here) offers a cool teal splash of color while the iMPROV in G sets its stage with a fiery red accent.

Check us out on [YouTube](https://www.youtube.com) to see how fun and easy it is to arrange and rearrange iMPROV. Visit [somertondwelling.com/en/improvising](https://www.somertondwelling.com/en/improvising) to make your creations come to life and then pin them or order them. Remember, Somerton Dwelling is readily available to all of your readers. Visit [somertondwelling.com](https://www.somertondwelling.com) to buy online with white glove delivery. Stop in the Somerton Dwelling showroom, IHFC C-1156 at the High Point Market to see the entire collection.

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Somerton Dwelling offers fashionable and functional home furnishings that reflect a modern sensibility for today's living environments. With a focus on small and moderate size homes, Somerton Dwelling specializes in Dining, Sleeping, Living, Working and Viewing environments that help their customers' live the life they love. The company is committed to continually improving their environmentally friendly production process by using low VOC finishes, sustainable woods and packaging made of recycled materials. With distribution centers on the west and east coasts, the Somerton Dwelling corporate headquarters is located in Corona, CA. Visit Somerton Dwelling's ecommerce website at www.somertondwelling.com and on [Facebook](https://www.facebook.com), [Twitter](https://www.twitter.com), [Pinterest](https://www.pinterest.com), [YouTube](https://www.youtube.com), [Google+](https://www.google.com), and [Instagram](https://www.instagram.com).