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## **Barbour Spangle Design Honored with *Southern Living* Designer Network Affiliation**

*~Residential interior design expertise and aesthetics elevates area firm's work~*

**High Point, NC, September 13, 2017** — [Southern Living](#) has long been the symbol of gracious hospitality and stunning, bespoke home design and décor for its millions of readers and online viewers. The publication's editors research, select and include the very best of smartly stylish and imaginative home interiors and the designers who create them in each issue. For homeowners, the magazine has become a go-to for ideas and inspiration for building or remodeling projects.

In recognition of the outstanding residential interior design projects it has produced, [Barbour Spangle Design](#), a full-service interior design firm in High Point, has become a member of the exclusive [Southern Living Designer Network](#), a program developed by *Southern Living*, [Coastal Living](#) and [Sunset](#) magazines to showcase the best residential designers across the country and to support their outstanding works.

The Network was formed about three years ago, and Barbour Spangle was tapped for membership shortly thereafter, says Christi Barbour, who co-owns the firm with Christi Spangle.

"When it comes to our residential market, the *Southern Living* and *Coastal Living* readers are our clientele," Barbour says. "To have these publications endorse our work to their followers is highly flattering and we are honored to have been selected."

Membership in the Network provides a host of other privileges including exclusive, invitation-only educational and business development events hosted by *Southern Living*, *Coastal Living* and *Sunset*, direct access to the magazine's team of editors, and connections with premier vendors. The publications also look to their Network members for expertise and project inspirations which are sometimes included in the pages of the magazines. "It gives us huge visibility to be in the magazines," noted Barbour.

Such elevated stature is coveted by luxury homeowners.

“Hiring a professional in our field is an investment,” Barbour notes. “People put their trust in us — financially and aesthetically. There’s a high level of validation our clients need when investing in professional designers, be that from a close friend or a business associate.”

She continues, “The Designer Network vetting process gives us that stamp of approval, and that’s what intrigued us when we were invited to apply. *Southern Living* has been around for generations, and we love all three publications. Because we work all over the country, all three publications are important to us.”

No matter where they work, Barbour says, the Designer Network designation gives their firm a high level of credibility.

“We listen to what our clients want,” she says. “The biggest compliment we can receive is that a home reflects its owner’s personality. That’s when we know we got it right.”

Everyone deserves good design, Barbour notes, so working with Barbour Spangle gives clients an experience that’s 100 percent customized — an individualized aesthetic.

“These are the type of clients we love,” she says. “They want unique. They want different. This is one of the things that sets us apart. We’re basically starting from scratch with each client. Because no two personalities are alike, our designs aren’t alike, either. Working with us is a truly immersive, complete white-glove experience. That’s why the affiliation with *Southern Living*, *Coastal Living* and *Sunset* appealed to us so much. Their readers — and our clients — appreciate the level of detail and time that good design takes. You’re not hitting the easy button and doing the same thing over and over again.”

Barbour is extremely proud of the work her firm produces.

“As a company, we do everything we can to bring about the very best experiences for our clients,” Barbour says. “In addition to the Designer Network we are affiliated with several design forums in order to share best practices and to turn everything we learn into creative, new concepts for our clients.”

#### **About Barbour Spangle Design**

Founded by Christi Barbour and Christi Spangle in 2000, Barbour Spangle Design believes in offering broader solutions for clients, a bigger playground for creativity and innovation, and productive collaboration. The firm specializes in luxury residential, showroom, commercial, healthcare and educational design, applying best ideas and solutions from each to any project. From materials to technology to aesthetic trends, they offer clients a universe of design possibilities to create spaces that

genuinely work for, excite and inspire their users. Barbour Spangle Design can be found online at [barbourspangle.com](http://barbourspangle.com), and on [Facebook](#), [Instagram](#), [Pinterest](#), [Houzz](#) and [Twitter](#).

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